



January 31, 2012

RE: 2012 ΘK Alumni Advisory Board Plans Briefing & Spring Meeting Update

Brothers,

I hope this finds you doing well and on your way to a prosperous 2012. I was asked to recap our most recent meeting and publish to our alumni membership.

This past weekend, I had the privilege of participating in the 2012 AAB Plans Briefing and Spring Meeting. This meeting consisted of the AAB, Dr. Luke Pittaway – Faculty Advisor to ΘK (no fraternity affiliation), and the Collegiate Brothers. The purpose of the meeting was twofold; first to allow the new chapter officers to present their vision for their office & chapter goals for the coming year and second to begin a mentoring process between the Chapter Officers and the AAB.

I am glad to report that this was a successful meeting. Most inspiring is that the Collegiate Executive Council has a vision for their office and where they want to take ΘK in the coming year. They understand the issues that need to be addressed for them to achieve their chapter goals. Internally, they have identified and are correcting gaps in chapter operations. Externally they are successfully refining the brand image of Sigma Nu at Georgia Southern. These men have a plan of action and are motivated to execute this strategy. I, as well as the other AAB Members left this meeting with a renewed sense of excitement toward the chapter leadership. Being with them, I sensed a strong bond of brotherhood and determination. These men are poised and ready to establish their legacy in the traditions of ΘK.

The Collegiate Executive Council and their AAB Sponsors are:

Chapter Office	Officer Name	AAB Sponsor
Commander	Robbie Brannen, ΘK 726	Bill Geddy, ΘK 219
Lt. Commander	Cam Sabin, ΘK 721	Bill Geddy, ΘK 219
Treasurer	Drew Siegle, ΘK 748	Bruce Groberg, ΔA 772
Recruitment Chairman	Zach Dyer, ΘK 739	Eric Moore, ΘK 272
Candidate Marshall	Nick Brown, ΘK 712	Larry Sands, ΘK 325
Scholarship Chairman	Carlos Robelo, ΘK 758	Dr. Chris Garretson, EP 933 Dr. Luke Pittaway
Risk Reduction Chairman & Sentinel	J.T. Peek, ΘK 723	Mark Mundy, IA 298
Pursuit of Excellence Chairman	Matt Small, ΘK 725	Bill Geddy, ΘK 219
LEAD Chairman	Chris Tripp, ΘK 716	Larry Sands, ΘK 325

Reading through the roster of the collegiate offices and pin numbers, you can probably surmise that much has changed since your days in the chapter. Please find below a few facts & definitions that might help you fill in a few gaps regarding ΘK and ΣΝ of today:

- **What is the highest Pin Number to Date?** *Nick Ives, ΘK 780*
- **What is the current membership of the Collegiate Chapter?** *55 active brothers going into Spring Semester*
- **How does this compare to other ΣΝ chapters?** *ΘK in in the top 25% of all ΣΝ chapters in terms of manpower.*
- **What is the current enrollment at Georgia Southern University?** *20,000 + Fall 2011*
- **What is the AAB?** *Alumni Advisory Board, which consists of Sigma Nu alumni from both ΘK and other ΣΝ chapters within the Legion of Honor. The AAB format replaces the role of a*

singular Chapter Advisor. The intent of the AAB is to advise, guide and mentor collegiate members and officers and to preserve organizational knowledge from year to year.

- **What is LEAD?** *LEAD is Sigma Nu's award-winning ethical leadership development program inspired by the principle of Love, Honor & Truth. LEAD is a comprehensive development / continuing education program tool to assist the collegiate members in both gaining knowledge and developing the skills and abilities needed to be an effective and ethical leader for life. LEAD consists of both online learning and workshop facilitated setting. The various phases of LEAD covers a variety of subject matter. Please contact Larry Sands for more information about LEAD and your desire to facilitate a LEAD session or visit www.sigmanugsu.com.*
- **What is Pursuit of Excellence?** *The Pursuit of Excellence Program (PEP) is Sigma Nu Fraternity's assessment, standards, and improvement program consisting of year-round planning, evaluation and improvement.*

As I close, let me reiterate my confidence in ΘΚ of today. This is an exciting time for Georgia Southern. The university continues to excel and the Jeff Monken era of GSU Football rivals the glory days of the early championship years. As a chapter, ΘΚ is moving in the right direction and will gain full stride this fall. All of these factors point to a Carpe Diem or "Seize the Moment" opportunity for our chapter.

So what can you do to help? Perhaps the greatest impact you can make is by staying connected or reconnecting to the Alumni Chapter. Renewed friendships and two way communications have a way of creating new life. This positive energy creates momentum which can transcend across the entire chapter...both collegiate and alumni. Reconnect and we'll figure it out from there.

Best wishes to you all in the coming year.

Fraternally,

A handwritten signature in black ink, appearing to read "Eric S. Moore". The signature is stylized and written in a cursive-like font.

Eric S. Moore, ΘΚ 273