

Sigma Nu Fraternity • Theta Kappa Alumni Chapter and House Corporation Georgia Southern University • Post Office Box 1697 • Statesboro, GA 30459

September 17, 2010

Dear Brothers and Friends,

On behalf of the collegiate and alumni members as well as the new Fall 2010 Candidate Class of the Theta Kappa Chapter of Sigma Nu Fraternity, I am pleased to announce the following events:

- The re-launch of the improved Theta Kappa Chapter website at: http://www.SigmaNuGSU.com
- The next Atlanta Alumni Dinner at Taco Mac on Thu. Sep. 30th at 6:30pm
 - o http://sigmanugsu.celect.org/next-atlanta-event
- Our 40th Anniversary Celebration & Homecoming on Nov. 4-7
 - o http://sigmanugsu.celect.org/homecoming-2010
 - o And yes we have a block of hotel rooms at the new Marriott Springhill Suites in Statesboro

We have had a great year in 2010 with the Re-Chartering of the Collegiate Chapter, Initiation of over 30 members, and another stellar Fall Candidate Class of 20 members so far. The celebration of our 40th Anniversary is tremendous cap to a great year and we invite you to participate. Please review the enclosed newsletter and the website for details – you will find plenty of them including the ability to RSVP & pay for Homecoming, book your hotel, get football tickets, and to order t-shirts all on-line. Please review the website, dig around, reconnect, post pictures, join groups, post news, and prod your closest brothers and friends to attend this great weekend.

Please visit our website at www.sigmanugsu.com to RSVP and reconnect with your chapter after a long, hot summer. We look forward to seeing at upcoming games and at Homecoming 2010! If you would take few moments to do some of the following right away:

- 1. Register, re-register, or login by clicking on the link: https://sigmanugsu.celect.org/site/login. You need to "reset" your membership with the upgrade of our system by choosing "I forgot my password".
- 2. If that does not recognize your email than take a few moments to register at:
 - http://sigmanugsu.celect.org/site/register
- 3. RSVP using our website at: https://sigmanugsu.celect.org/homecoming-rsvp
- 4. Announce on that you are coming for the weekend, so that other members will see you by clicking on: http://sigmanugsu.celect.org/site/events/12023?date=2010-11-04

We are also kicking off our "Get 150 in 2010" designed to get 150 alumni to Homecoming 2010, 150 new alumni registered on our upgraded website by the end of the year, and much more, so please take a look at: http://sigmanugsu.celect.org/get-150-in-2010 (you must be logged in). Take your time, review the newsletter, look online, and enjoy yourself — we have even attached a guide to re-registering, registering, or logging in for your convenience. A mailer will go out next week, but feel free to forward this on to any other alumnus. If you have questions, please feel free to call me (Bill Geddy) at 404-375-9249, the Alumni Contact (JT Peek) at 770-362-9222 or send us an email at Alumni@Sigmanugsu.celect.org/get-150-in-2010 (you must be logged in). Take your time, review the newsletter, look online, and enjoy yourself — we have even attached a guide to re-registering, registering, or logging in for your convenience. A mailer will go out next week, but feel free to forward this on to any other alumnus. If you have questions, please feel free to call me (Bill Geddy) at 404-375-9249, the Alumni Contact (JT Peek) at 770-362-9222 or send us an email at Alumni@Sigmanugsu.celect.org/get-150-in-2010 (you must be logged in). Take your time, review the newsletter, look online, and enjoy yourself — we have even attached a guide to re-registering, registering, or logging in for your convenience. A mailer will go out next week, but feel free to forward this on to any other alumnus. If you have questions, please feel free to call me (Bill Geddy) at 404-375-9249, the Alumni Contact (JT Peek) at 770-362-9222 or send us an email at Alumni@Sigmanugsu.celect.org/get-150-in-2010

Fraternally,

JT Peek, Alumni Contact & Homecoming Chairman Bill Geddy, Chairman of the Theta Kappa AAB Collegiate Members of the Theta Kappa Chapter Theta Kappa Alumni Chapter & House Corporation



Black & Gold



Sigma Nu Fraternity

September 17, 2010 - Pre-Homecoming Edition

Sigma Nu Fraternity

Georgia Southern University

Homecoming 2010 is here!

The weekend is chock full of fun for alumni, family, and friends.

Thursday - Nov. 4th

6:00 pm Annual Spaghetti Dinner at Tony Fair's home

9:00 pm "Not-so-Silent" Auction Fun

Friday - Nov. 5th

25th Annual Alumni Golf at 8:00 am Forest Heights CC 1:00 pm Lunch at Vandy's BBQ* 6:00 pm Steak Dinner for Alumni 9:00 pm Homecoming Party #1 under the Tent at the House

Saturday - Nov. 6th

8:00 am	GSU Bookstore Opens
10:00 am	Annual Alumni Meeting at
	the Theta Kappa House
11:15 am	Theta Kappa Game Day and
	Tailgate begins at the House
11:30 am	Lunch at the House and it
	will be on time - guaranteed!
1:30 pm	Depart for Game
2:00 pm	GSU vs. Appalachian State
5:00 pm	Go back to the House for
-	"music in the back lot"
6:30 pm	Dinner on your own*
9:00 pm	Homecoming Party #2 under
•	the Tent at the House

Sunday - Nov. 7th

New Alumni Officer Meeting 8:00 am 9:00 am Departure Brunches

Alumni Calendar of Events

AIMIIIII	Galchaal of Locillo	
Sep. 25th	GSU Game Day vs. Elon!	
Sep. 30th	Fall Atlanta Alumni Dinner	
Oct. 9th	GSU Fall Parent's Weekend	
Nov. 4-7	Homecoming 2010	
Dec. 16th	Atlanta Alumni Dinner	
Mar. 10th	Spring Atlanta Alumni Dinner	
May 21-23	Spring Golf Event – Atlanta!	
Jun. 16th	Summer Atlanta Alumni Dinner	
www.sigmanugsu.com/events		

This year - RSVP Online!

For Homecoming 2010 and all future events, we will register/pay online. The Alumni and Collegiate Chapters have made a significant investment in time, effort, and money to make this your future communications method. Please take advantage of this and provide us your feedback, ideas, and suggestions!

- We will continue to mail out Theta Kappa newsletters, but shorter ones.
- Direct alumni to the website where we can provide more content!
- We will email out notifications from the website, so read the instructions.

Charter Restored!

On November 10, 2009 at 5:11pm the High Council approved the Theta Kappa petition for re-chartering. On February 27, 2010, they restored the charter and we initiated 30 brothers. Well over 50 alumni plus wives and family attended this significant event. Congratulations!

Fall Rush 2010!

Fall Rush 2010 is winding down. It looks like we have had another great rush, so keep abreast of the latest news at the website! Stay tuned for more!

Homecoming Hotel!

We have a discounted block of hotel rooms for Homecoming at the Marriott Springhill Suites (new) in Statesboro.

To get a room for Homecoming you must register on the website. If you already have a room, hang on to it, and we will use for someone else!

Atlanta Alumni Dinner

On Thursday, Sep. 30th at 6:30 pm, we will have our 6th Atlanta Alumni Dinner. It will be at Taco Mac - Perimeter Place. sigmanugsu.com/next-atlanta-event

What you need to do!

We have spent the last several months revising, refining, and updating our website. We believe you will be happy with the result. We will augment this website, our information hub, with newsletters, emails, and Facebook.

Our goal is to drive everyone to the website by keeping "snail mail" short & sweet. We won't eliminate our mailings, but we are assuming everyone has access to the internet and will be able to get information from the website.

Here is what you need to do:

- 1. Register at <u>www.sigmanugsu.com</u>.
- 2. Login if that works great, then just continue on your adventure.
- 3. If it doesn't work, click on "I forgot my password". This resets access.
- 4. If that doesn't work, just register it only take a few minutes and it's easy.
- Dig around and investigate the website – please provide feedback!

There are detailed instructions on the home page (www.sigmanugsu.com) on how to login, register, and update stuff.

Online Newsletter & News

In addition to this newsletter, which was emailed and mailed out, we will have an online version with more information and pictures! But to get the most up-todate information 24/7 always go to:

www.sigmanugsu.com www.sigmanugsu.com/news www.sigmanugsu.com/alumni

As you get used to the website, you will see more and more great features, like subscribing (RSS) to news/updates and connecting with brothers and friends.

Try it out!

Homecoming 2010

Nov. 4th-7th (Thu-Sun) **GSU Eagles vs. Appalachian State**

^{*}Nap time is included for those needing it and it's usually needed.

You may fill this out and fax/mail back, but we we *** To RSVP online visit www.sigmanugsu.com/homecor				
I will be attending the 2010 Homecoming Celebration the weekend of November 4-7.				
My wife/friend/guest () will be attending.			
Please charge my Homecoming fee (\$75) or Alumni Dues (\$150 w/HC Fee waived).*				
Please purchase football tickets (\$25 each) for me. (Please provide credit card).				
Please register me for the Alumni Golf Tournament (\$50). (Please provide credit card).				
Please verify the foursome: 1.	2			
Or randomly assign me: 3.	4			
I will not be able to attend this important weekend.				
Name:	Pin #:			
Address:	Cell #:			
City:ST:	Zip:			
Email:	Spouse:			
Visa/ MC / AMEX / Disc:	Exp Date: #:			
	Security Code:			
*To see an explanation of alumni dues & this RSVP card please visit: <u>www.sigmanugsu.com/rsvp-info</u>				

www.sigmanugsu.com

Sigma Nu Fraternity – Theta Kappa Chapter

Page 2 of 2



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Address Correction Requested



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The Theta Kappa Chapter (Collegiate, Alumni, and House Corporation) have recently finalized the upgrade of our website (www.sigmanugsu.com) to facilitate improved communications and news as well as serve a central repository of information for our membership.

In order to access the upgraded website you will need to follow some very simple steps, which are outlined below:

If you have registered before or you have received automated messages from the website (it may mean we may have registered you), whether or not you have forgotten your password, please do this:

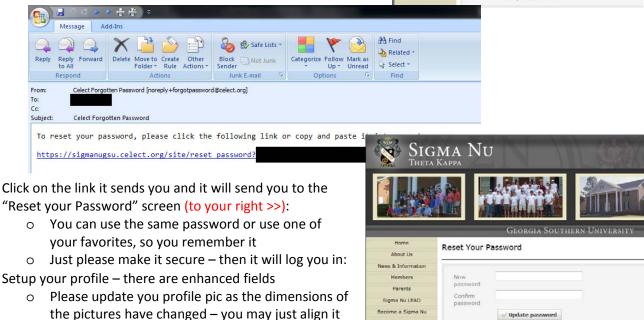
- Navigate to the website (<u>www.sigmanugsu.com</u>) and look for the "Login" link on the upper right side of the website (the website will look radically different since last spring).
- OR click on this link or type this web address into your browser:
 - o https://sigmanugsu.celect.org/site/login
- Both of these take you to the same place, which looks something like this (to your right >>):
 - o Click on: "I forgot my password"
 - o (This resets your access to the site)
 - o You will be prompted to enter your password
 - The password will be emailed to you or your previous password will work.
 - o It will come from the following email address:

Celect Forgotten Password [noreply+forgotpassword@celect.org]

Dig around on the site – make suggestions to us

- You may need to look in your "Junk Mail" or SPAM filters
- The email you receive will look something like this (below):





Alumni

 We <u>highly recommend</u> you put @celect.org, @sigmanugsu.com, and @sigmanugsu.celect.org domain names and <u>alumni@sigmanugsu.com</u> in your "Safe Senders" list of your Email program.

<u>www.sigmanugsu.com</u> 1



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Registering for the first time:

If you need to register for the first time follow the process below, but I recommend you try the "I forgot my password" process first (above) as we may have uploaded you or registered you already. If you think you are registered under an email that you no longer have or no longer can access then send an email to alumni@sigmanugsu.com or start over; we will reset your password after we validate who you are. (We get false registration requests, so we screen them). Try your emails – if one works you will be sent the password to that email system, but you may need to look in your "Junk Mail" or SPAM filters.

- We <u>highly recommend</u> you put @celect.org, @sigmanugsu.com, and @sigmanugsu.celect.org domain names and <u>alumni@sigmanugsu.com</u> in your "Safe Senders" list of your Email program.
- Navigate to the website (<u>www.sigmanugsu.com</u>) and look for the "Register" link on the upper right side (next to "Login") of the website (the website will look different since last spring).
- **OR** click on this link or type this web address into your browser:
 - o https://sigmanugsu.celect.org/site/register
- Both of these take you to the same place, which looks something like this (to your right >>):
 - o Fill out the fields
 - Red Stars are mandatory
 - In "Middle Name" put your initiate number and/or affiliation (parent, friend, alumnus, donor)
 - After your registration is accepted then you can change this
 - It will take you to another screen for basic profile info you should enter including a password
 - You make up your password make it easy to remember or a favorite password, but please make it secure
- Once your request is approved you will receive an email from the following address similar to the one below:



Sigma Nu – Theta Kappa [noreply+registration@celect.org]



www.sigmanugsu.com 2



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Once you have Registered or Re-Registered and Logged in:

Once you have completed the re-registration or registration process, we recommend you continue building out your profile. When you "Login" you will be taken to your profile page and your personal "dashboard" (My Page). The more you fill out your profile and the more groups you join, the more ...

Some other things you should do in order to improve your experience:

- We <u>highly recommend</u> you put <u>@celect.org</u>, <u>@sigmanugsu.com</u>, and <u>@sigmanugsu.celect.org</u> domain names and <u>alumni@sigmanugsu.com</u> in your "Safe Senders" list of your Email program.
- Fill out and update your profile fully put a good Profile Photo and "edit the thumbnail", so the picture is properly centered. You may consider having a "before" college photo there as well.
- All profiles information should be initially setup and private with some minor exceptions, but
 check the settings for your preference. If you are an alumni officer, alumni advisor, a member of
 the house corporation, or a publicly facing group it would be helpful if your profile picture,
 name, email address, and mobile phone number are set to public, so you can be contacted.
- **Groups**: Join a Group for period you were in we have broken them into 5 year groups to ensure we have enough people in each group. We also have groups for the "Atlanta Area" and "Local Alumni" for those close to Statesboro. https://sigmanugsu.celect.org/site/groups
- **RSVP for Homecoming**: Look up the information we have on Homecoming and do two things: Register/RSVP for Homecoming and "Announce you are coming", so other see you will be there.
 - o **RSVP**: https://sigmanugsu.celect.org/homecoming-rsvp
- **Reconnect with your brothers**: Try to reconnect with your brothers and friends see what they are up to or if they are registered.
- <u>Post pictures or information you have</u>: Scan and post or just post pictures you have of your fraternity experience. If you have photo albums
- <u>Composites</u>: If you have composites visit http://sigmanugsu.celect.org/chapter-composites as we are looking to build a complete digital collection.
- **Reconnect with on here**: Based on our experiences and what others have told us these are the favorite people to reconnect with or you your best opportunity to encourage others to join:
 - Pledge Brothers
 - o Big Brother and Little Brothers
 - Officers who served together
 - Officers who served just before or after you
 - o Tell us what works for you
- **Encourage others**: Please encourage others to register and get involved see if you can get your entire pledge class online or all the officers in your year of officer
- Consider running the Facebook integration application for Celect (our website company), so your information, announcement, and other items are exchanged with Facebook and back.

Some other things you should consider doing – they are optional:

- Consider paying alumni dues or making a contribution to the scholarship fund.
- Dig around on the website and see where we can improve.
- News Post some new about yourself or your brothers www.sigmanugsu.com/news.

If you have any problems or suggestions send an email to alumni@sigmanugsu.com.

www.sigmanugsu.com 3